

Electronic Prospect Report Now Offered by **REAL-COMP**

Effective September 1, 2003, the Prospect Report sent to Agents as part of all Full Service Quote Letter orders will become “electronic”. The Prospect Reports will be delivered by email to the Agent, and be able to be read using the company provided computer and Adobe ® Reader (already installed) software. The report “look and feel” remains the same as the old printed version.

This is a great service improvement for the Agent for the following reasons:

- **Fast Delivery** - Electronic reports can be delivered “instantaneously”. Now that all Agents have a company computer connected to the internet, the prospect reports will be emailed directly and immediately to the Agent when their letter order goes to the mailing house.
- **Easy to Find Prospects** – Using the “Find” function in Adobe ® Reader (located under Edit at the top left screen) that allows you to search for specific things, the prospect’s name or address can easily be computer found rather than having to search through a many paged report.
- **Easy to Store** – Previously mailed prospect reports can be stored easily on the computer since they are reduced to an electronic file. No more paper to clutter up the office.
- **Choice in Printing** – Since the reports are electronic, the Agent can choose to print only a portion, a page, or the complete report at will.

Delivery - All Prospect reports will be delivered in the new “electronic” format starting September 1, 2003. Printed reports are still available, but at a sur-charge to cover printing, handling, and mailing. Ask your sales agent for details.

We hope you will find this new report format to be easy to use, and a definite improvement over the “stacks of paper” reports of the past.

As always, your feedback on this, or any part, of our service is welcome. Address your comments, both critical or complimentary, to feedback@real-comp.com .